

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

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In re	:
	:
	: Chapter 11
QUIRKY, INC., <i>et al.</i> <sup>1</sup>	:
	:
	: Case No. 15-12596 (MG)
Debtors.	:
	: Jointly Administered
	:
	:
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**NOTICE OF (I) ENTRY OF AN ORDER CONFIRMING THE DEBTORS’  
FIRST AMENDED JOINT PLAN OF LIQUIDATION PURSUANT TO  
CHAPTER 11 OF THE BANKRUPTCY CODE; (II) OCCURRENCE OF  
EFFECTIVE DATE; (III) ADMINISTRATIVE EXPENSE CLAIMS BAR DATE  
AND (IV) REJECTION DAMAGES BAR DATE**

TO ALL CREDITORS, EQUITY INTEREST HOLDERS AND PARTIES IN INTEREST OF  
THE ABOVE DEBTORS, PLEASE TAKE NOTICE OF THE FOLLOWING:

Confirmation of the Plan. On July 15, 2016 (the “Confirmation Date”), the United States Bankruptcy Court for the Southern District of New York (the “Bankruptcy Court”) entered its *Findings of Fact, Conclusions of Law, and Order Pursuant to 11 U.S.C. §§ 1129 and Fed. R. Bankr. P. 3020 Confirming the Debtors’ First Amended Joint Plan of Liquidation Pursuant to Chapter 11 of the Bankruptcy Code* (the “Confirmation Order”) [Docket No. 474]. Unless otherwise defined herein, capitalized terms used herein shall have the meanings ascribed to them in the Plan or the Confirmation Order, as applicable. The Plan, the Disclosure Statement and the Confirmation Order are available by written request to Rust Consulting/Omni Bankruptcy, 5955 DeSoto Avenue, Suite 100, Woodland Hills, CA 91367 and can also be obtained free of charge at <http://omnimgt.com/quirky>. Parties with a PACER password may view such documents by accessing the Bankruptcy Court’s Electronic Filing System, which can be found at <http://www.nysb.uscourts.gov>, the official website of the Bankruptcy Court.

Effective Date. Pursuant to the Confirmation Order, the Debtors hereby certify and give notice that the Plan became effective in accordance with its terms, and the effective date occurred on August 30, 2016 (the “Effective Date”).

Bar Date for Administrative Expense Claims. Pursuant to section 2.01 of the Plan, the deadline for filing an Administrative Expense Claim (other than post-petition operating expenses or professional fees) is October 1, 2016 (the “Administrative Expense Claim Bar Date”). Persons asserting a claim for Administrative Expenses that fail to file a claim on or before the

<sup>1</sup> The Debtors in these chapter 11 cases and the last four digits of each Debtor’s taxpayer identification number are as follows: Quirky, Inc. (2873); Wink, Inc. (8826); and Undercurrent Acquisition, LLC (9692).

Administrative Expense Claim Bar Date shall be forever barred from asserting any such right to payment as against the Debtors or the Estates.

Bar Date for Rejection Damages. Pursuant to section 7.01 of the Plan, all executory contracts and unexpired leases that exist between any of the Debtors and any party that have not been previously assumed in connection with the Quirky Sale Order or the Wink Sale Order or pursuant to any other order of the Bankruptcy Court shall be deemed rejected on the Effective Date. All claims arising from the rejection of an executory contract must be filed no later than October 1, 2016 (the "Rejection Damages Bar Date"). Persons asserting a claim for rejection damages that fail to file a claim for rejection damages on or before October 1, 2016 shall be forever barred from asserting any such right to payment as against the Debtors or the Estates.

Dated: New York, New York  
August 31, 2016

**KLESTADT WINTERS JURELLER  
SOUTHARD & STEVENS, LLP**

By: /s/ Joseph C. Corneau \_\_\_\_\_

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