

Dear Brookstone Vendor:

Today, Brookstone announced that we are pursuing a sale of the business in order to secure the future of the brand. To facilitate this sales process, we have filed voluntary petitions under Chapter 11 of the U.S. Bankruptcy Code in the U.S. Bankruptcy Court for the District of Delaware. Concurrently with this filing, we have made the difficult but necessary decision to close the company's remaining 101 mall stores over the next 60 days. I realize that this news may create some concerns and questions, and I'll do my best to address them here.

First, it is important to note that Brookstone is not going out of business. All of our airport stores, web and wholesale operations will remain open and continue to operate as before. These businesses are performing well, and we are confident that this restructuring will make them more attractive to a potential buyer.

During the restructuring process, we will continue to rely on our vendors as we do today. The company has secured access to approximately \$30 million in post-petition financing that will continue to allow us to run our business as usual while a buyer is identified and the sale process is completed. We expect to complete the sale process within 60 days. In the meantime, it remains business as usual at Brookstone.

During this process, **we will pay our vendors on a priority basis for goods and services delivered after the filing of the bankruptcy petitions.** Unfortunately, the Bankruptcy Code does not allow us to pay pre-petition invoices and bars vendors from seeking to collect on prepetition amounts due. If you believe you are owed money for goods or services provided before the filing, please visit our restructuring website for information on how to file a claim: <http://www.omningt.com/BrookstoneHoldingsCorp>

We are hopeful that this process will allow us to identify a buyer to carry our company into the future as a go-forward business. I am confident that Brookstone represents an attractive opportunity for a buyer: a strong brand, a loyal customer base, long-running relationships and award-winning products. Our vendor relationships are a crucial part of the value of our business, and we are committed to maintaining them while we identify our next steps.

Please be in touch with your regular contact with any questions or concerns. We are grateful for your relationship with Brookstone, and we look forward to growing it well into the future.